

7TH ANNUAL PITCH COMPETITION



Take notes. Cast your vote. You chose the winner!

At the end of the evening, you will get to cast your vote for the **Audience Choice Award** and help decide who wins \$6,000 in cash and prizes.

As you follow along this evening, use this card to jot down notes about your favorite products and founders.

Thank you for investing in women and for sharing your favorite moments from tonight on social media!

~ Kim Lawton and Kristy Snyder

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FOUNDATION

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The Enthuse Foundation is a nonprofit organization and relies on the generosity of others to further its mission of supporting women entrepreneurs through community, education, and capital. Scan the QR code to make a tax-deductible donation to contribute to our efforts.



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Now it's your turn to judge!

HERE ARE THE CRITERIA THE **ENTHUSE FOUNDATION JUDGES** ARE USING:

FOUNDER STRENGTH:

Commitment, expertise, leadership, presence, and resilience

BUSINESS POTENTIAL:

Clear problem/solution, defined growth plan, and scalable model

BRAND & PRESENTATION:

Confident pitch, strong Q+A, and a business that will benefit from Enthuse's pro bono support

Use this space to take notes and make your vote count at the end of the evening



KIMBERLE LAU



CAROLINA LOPEZ



TATYANA JONES



RACHEL RANSOM &
ALIYAH NEWMAN



PALITA SRIRATANA



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tonight's finalists