ENTHUSE foundation

PITCH COMPETITION SPONSORSHIP OPPORTUNITIES NOV 14, 2024

About

The Enthuse Foundation is a nonprofit organization investing in a *new* generation of women entrepreneurs and cultivating the *next* generation of business leaders.

#newtonext



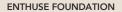
200 HOURS OF FREE EDUCATIONAL CONTENT

ENTHUSE



\$200K

GRANT WINNERS AND





What We Do

- Community. In-person and virtual networking opportunities with other women business owners.
- *Education.* Original content (webinars, blog posts, videos) that's relevant to the issues entrepreneurs face.
- *Capital.* The Enthuse Foundation awards more than \$50K annually to women founders through its annual pitch competition and grant program.



About the *Pitch Competition*

- November 14, 2024 at The Town Hall by Skylight (2 Pennsylvania Plaza Enter @ 7th Ave and West 33rd New York, NY 10121)
- Five women CPG founders pitch their products to a panel of expert judges
- Marketplace featuring 15 women-owned brands including five finalists
- Expected attendance of 400 people inperson and virtually.
- \$65K+ awarded in cash and prizes



Pitch Competition Legacy



Jen Pelka 2019 Runner-Up Available on all domestic Delta flights UNE

26

BRANDS



Cecilia Panichelli 2020 Runner-Up Acquired in 2023 by Pensieve Foods





Arion Long 2020 Winner/2022 Judge Investors include Beyoncé and Pharrell Williams

femly[™]



Ashley Nickelsen 2021 Winner Available in 35+ Costco stores across the United States

500K

DIGITAL VIEWS

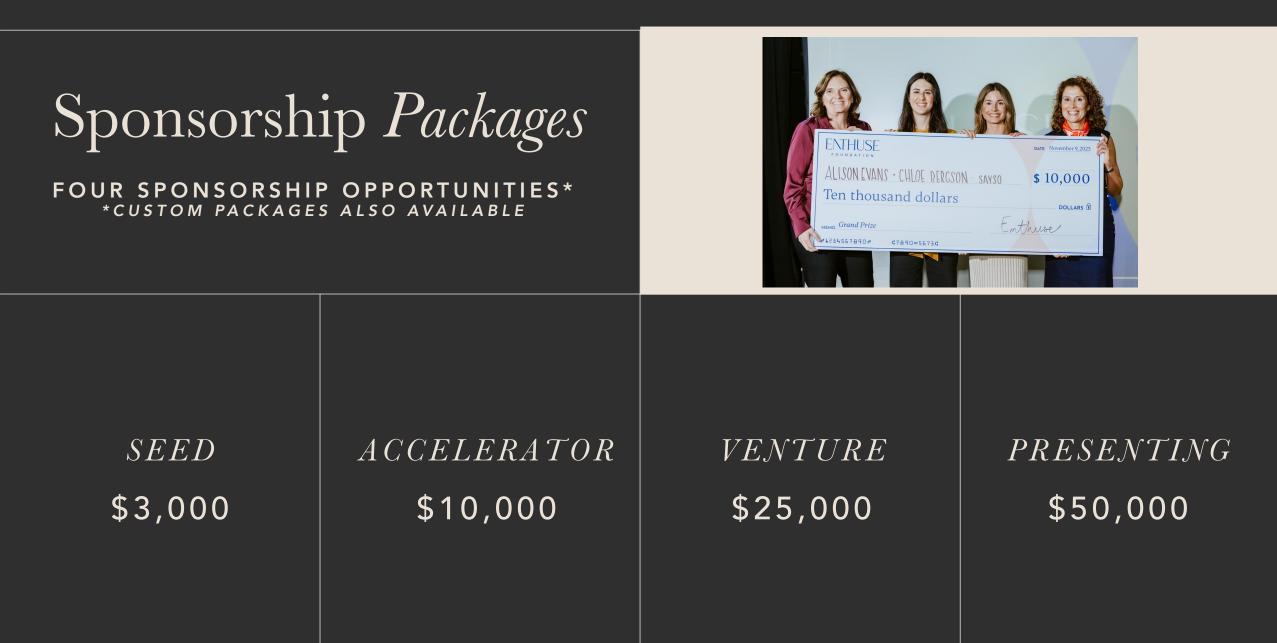
ACQUISITIONS



Benefits of Sponsorship

- Brand Alignment with Social Causes. Supporting women entrepreneurs aligns your brand with gender equality and empowerment.
- Visibility and Brand Awareness. Our event attracts media attention, industry leaders, and a broad audience, providing extensive exposure.
- Networking Opportunities. Our pitch competition brings together a network of entrepreneurs, investors, and influencers.
- Positive Brand Perception. Involvement can lead to increased brand loyalty, as consumers often prefer brands that champion causes they care about.
- Content Creation and Storytelling. The event provides rich content opportunities, from live coverage to interviews.





SPONSORSHIP LEVELS

SPONSORSHIP TIERS	SEED \$3,000	ACCELERATOR \$15,000	VENTURE \$25,000	PRESENTING \$50,000
Logo on marketing assets	YES	YES	YES	YES
Custom graphics	YES	YES	YES	YES
Press release mention	YES	YES	YES	YES
Access to afterparty	YES	YES	YES	YES
Photo opportunity		YES	YES	YES
VIP seating			YES	YES
Branded swag			YES	YES
Logo on big checks				YES
Placement at marketplace				YES
Finalists' products				YES

ENTHUSE

Thank *you* for being a part of our *community*!

We appreciate all donations at the Enthuse Foundation. Interested in supporting another way or would like to donate in-kind services/products (catering, transportation, technology, prizes), please contact Rachel Robins (<u>rrobins@enthusefoundation.org</u>) to discuss a customized option.